CBFM2027

Exhibitor Prospectus

Reserve a booth →



Buildings don't run themselves.

Carolinas Buildings & Facilities Management Trade Show & Conference

February 18, 2027
Charlotte Convention Center, Charlotte, NC

CBFM 2027

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Reserve a booth | Call 510-888-1661



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The room

Backed by 21 years of ProExpos shows across the country, the Carolinas' facilities leaders meet at CBFM to decide what to buy next.

Facilities directors, chief engineers, property managers and owners from across North and South Carolina, on one exhibit floor, with projects already in motion. Exhibitors get face time with the regional buyers in their territory, the full attendee list after the show, and a team that personally invites their target accounts.



Lowe's
Vice President, Corporate Facilities

Atrium Health
Vice President and Facility Executive

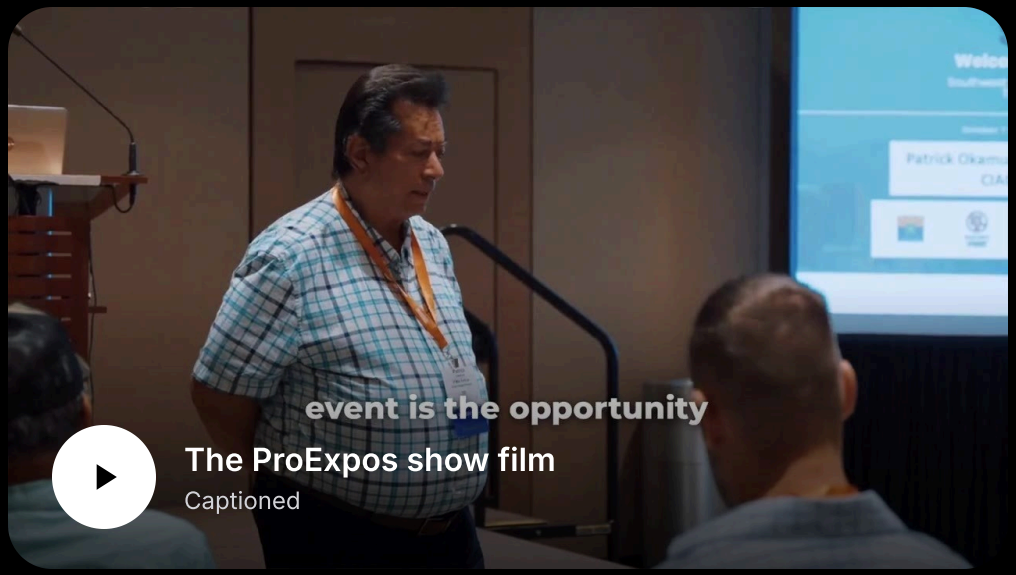
NASCAR
Senior Manager, Facilities

WakeMed Health & Hospitals
Vice President, Facilities & Construction

The film

Hear it from the room.

Tap any frame to watch with sound on the CBFM 2027 page. Every clip is captioned.

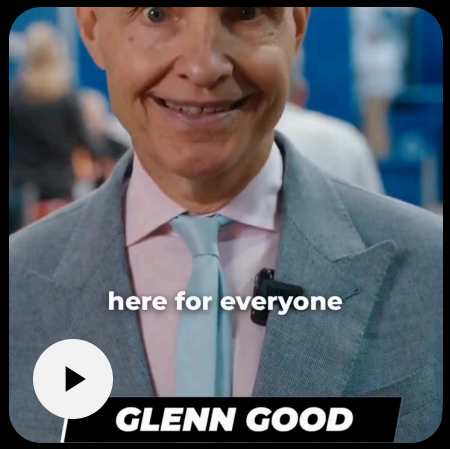


Exhibitors, facility managers and industry leaders on why face-to-face still wins.

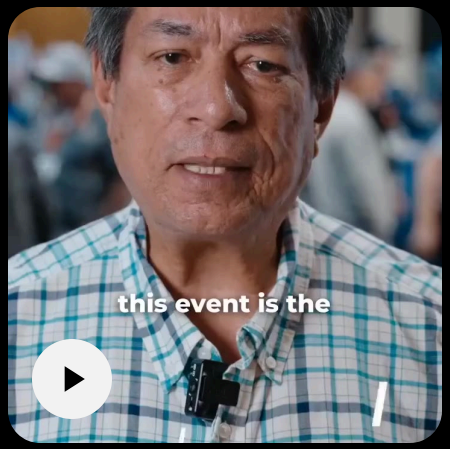
Filmed on the ProExpos show floor by Nick Pletcher. The full film and four interviews are on the CBFM 2027 page.



Cameron Cowan
Moat Systems



Glenn Good
Chair-Elect, BOMA International



Patrick Okamura
IFMA Fellow · Facility Manager, CBRE



Marshall MacFarlane
IFMA Fellow · Farnsworth Group

Reserve a booth →

Who we're bringing

The organizations on our list.

From CBFM 2027 registrations so far and the Carolinas organizations our team is inviting to the floor. Exhibitors receive the complete attendee list after the show.

K-12 & Higher Education

University of South Carolina...
Robeson Community College
Trinity Episcopal School
Alliance Center for Education
NC State University
Duke University
Wake Forest University
University of North Carolina...
University of South Carolina
Coastal Carolina University
UNC Wilmington
South Carolina State Univer...
Wake Technical Community...

Healthcare & Life Sciences

Mountain Area Health Educ...
Atrium Health
Advocate Health
WakeMed Health & Hospitals
Prisma Health
UNC Rex Healthcare
Roper St. Francis Healthcare
Medical University of South ...
AmSurg
United Therapeutics
IQVIA
MacroGenics

Government, Public Sector...

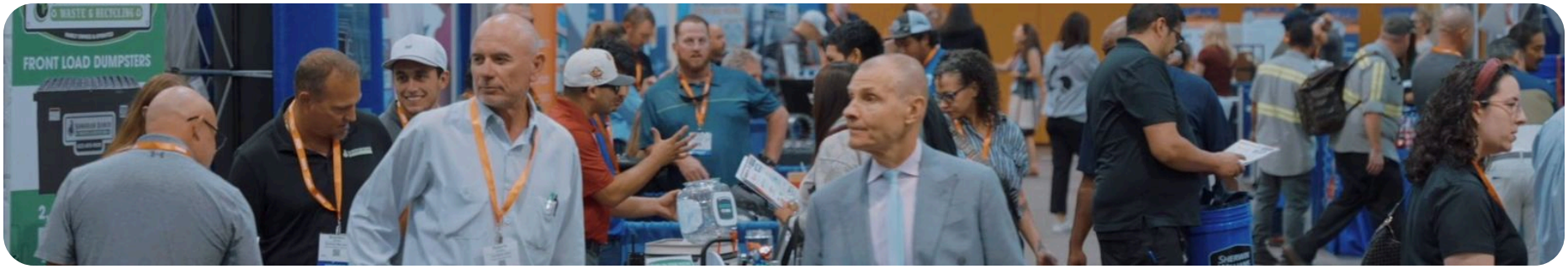
North Carolina Office of Stat...
Halifax County
Goodwill Industries of the S...
Mecklenburg County
Catawba County Government
City of Statesville
U.S. Department of Veteran...
YMCA of the Triangle
North Carolina Museum of ...

Real Estate & Corporate

The Campbell's Company
CRC Group
Troutman Pepper Locke
Trinity Partners
Lessen
LB&B Associates
Lowe's
Truist
Bandwidth
CBRE
JLL
Dominion Energy
Mohawk Industries

Hospitality, Sports & Venues

NASCAR
Platinum Hotel Group
Grandfather Golf and Count...
South Carolina Aquarium
Mint Museum
Chapman Cultural Center
Tupelo Honey Cafe
Callawassie Island Club
Arts Council of Winston-Sal...

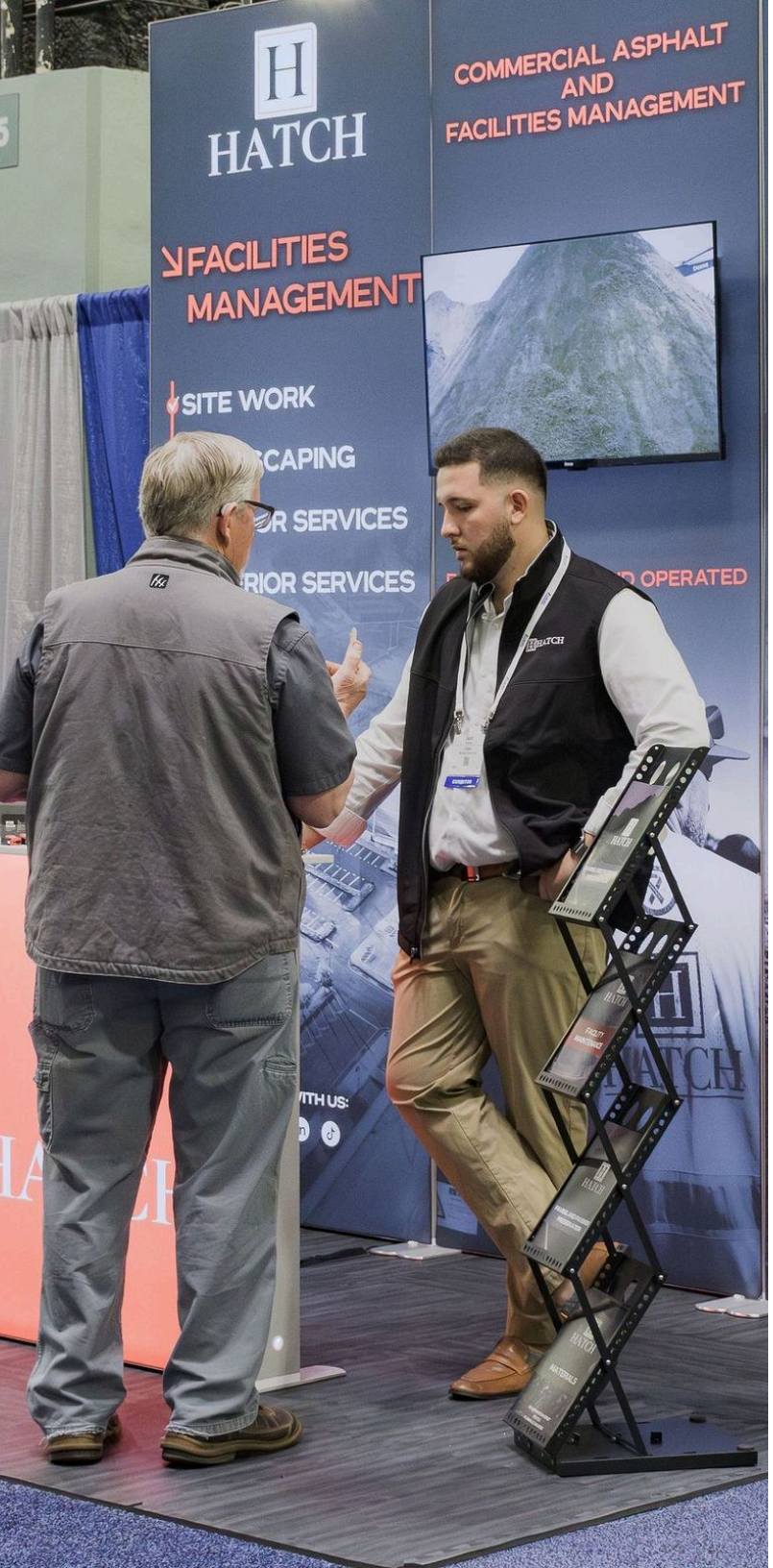


Decision makers

The titles that sign the purchase orders.

Job titles from CBFM 2027 registrations and our Carolinas invitation list. Names and contact details go only to exhibitors.

Vice President, Corporate Facilities	Lowe's
Vice President and Facility Executive	Atrium Health
Senior Manager, Facilities	NASCAR
Vice President, Facilities & Construction	WakeMed Health & Hospitals
Head of Real Estate and Facilities	CRC Group
Director, Facilities Operations	Truist
Site Facilities Manager	The Campbell's Company
Director of Real Estate Development and Facilities	Goodwill Industries of the Southern Piedmont
Director, Facilities & Operations	University of North Carolina at Chapel Hill
Director, Building & Landscape Services	University of South Carolina Upstate
Director of Facilities Operations	Mountain Area Health Education Center (MAHEC)
Director of Facilities	Robeson Community College
Director of General Properties and Operations	Halifax County
Chief Code Consultant	North Carolina Office of State Fire Marshal
Director, Asset & Facility Management	Mecklenburg County
Vice President, Real Estate & Facilities	Bandwidth



Who walks the floor

Seniority you can sell to.

Seniority · CBFM 2027 registrations to date

Manager, supervisor or engineer	21%
VP or director	15%
Owner or C-level	45%
Other staff	19%

Home state · CBFM 2027 registrations to date

North Carolina	75%
South Carolina	17%
Virginia	3%
Georgia	1%
Everywhere else	4%

Based on CBFM 2027 attendee registrations received through November 1, 2026, excluding exhibitor staff. Seniority is classified from self-reported job titles. Percentages are rounded and will update as registration grows.

The exhibitors

In good company.

A selection of national brands that exhibit across the ProExpos show circuit.

ABM	Ferguson Facility Supply	Rhombus
Batteries Plus	Filterbuy	Roto-Rooter
BELFOR Property Restorat...	Hillyard	Salto Systems
Benjamin Moore	Interface	SERVPRO
BrightView Landscapes	Jani-King	ServiceMaster DSI
City Wide Facility Solutions	Kings III Emergency Com...	Terracon
Convergint Technologies	KONE	TK Elevator
Culligan Quench	LSI Industries	Tremco Roofing and Buildi...
dormakaba	Miracle Method Surface R...	TruGreen
Duro-Last Roofing	Paul Davis Restoration	United Rentals
EquipmentShare	PuroClean	Viessmann Climate Solutio...
Everon Solutions	Pye-Barker Fire & Safety	Yellowstone Landscape



In their words

“This show has delivered real value for a very fair investment for over 20 years.”

Atlas Copco, NEBFM exhibitor

“Participating in the WCBFM event was a tremendous success for our team. The event drew an exceptional amount of foot traffic, allowing us to connect directly with a high volume of quality prospects.”

Pelco, a Motorola Solutions company · WCBFM

“The event has already proven to be a valuable investment by helping us establish meaningful relationships with potential clients and industry partners.”

Anchor Mechanical · SFBFM

“We were able to connect with facility managers that we had been trying to get in contact with on our own in the past, but had no luck.”

Cleaning Services Group · MWBFM

Since 2006

ProExpos has produced regional buildings & facilities management shows

~10,000

Facility professionals pre-register for ProExpos shows each year

$2,550

Standard 10' × 10' booth, Top 50 VIP Campaign included

Reserve a booth →

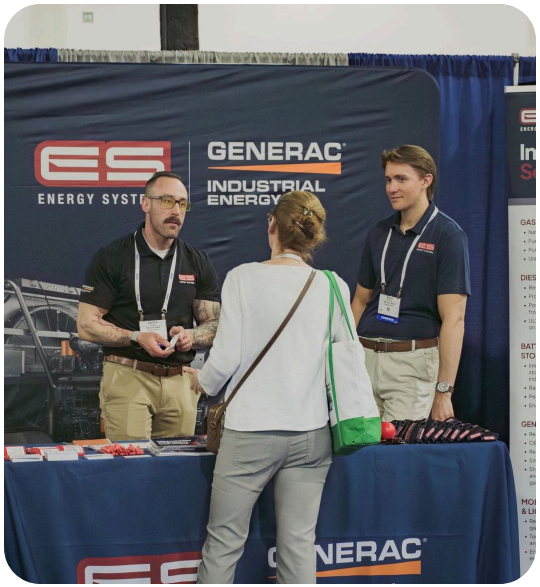
A day on the floor

This is what the room looks like.









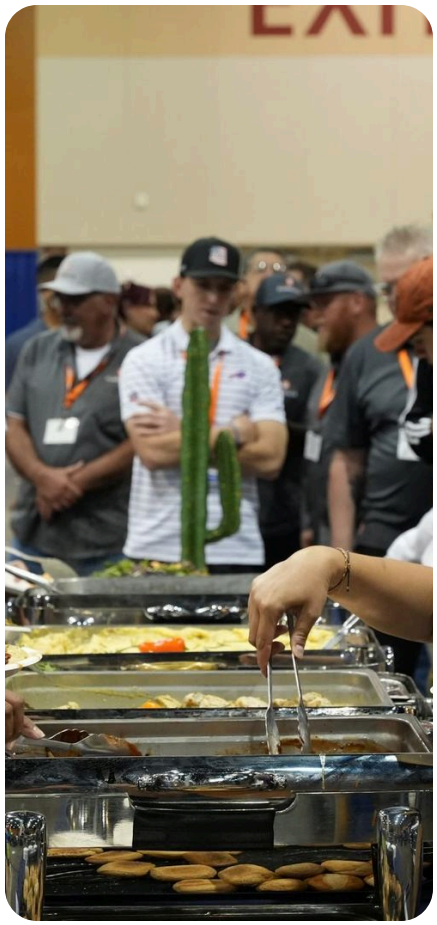


Reserve a booth →

The luncheon

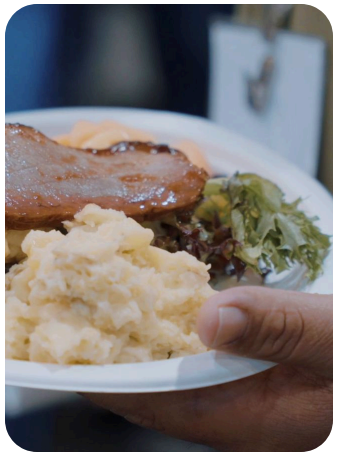
Lunch is on the floor. So are your buyers.

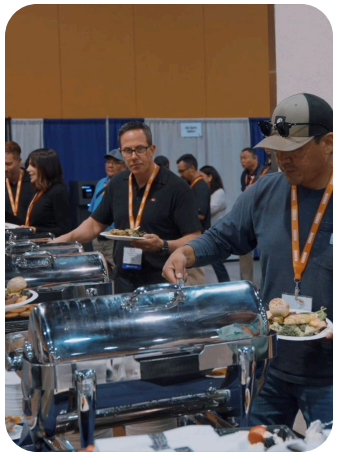
A complimentary networking luncheon is served right in the exhibit hall. Attendees eat, grab a drink and talk business steps from your booth, instead of leaving the building.





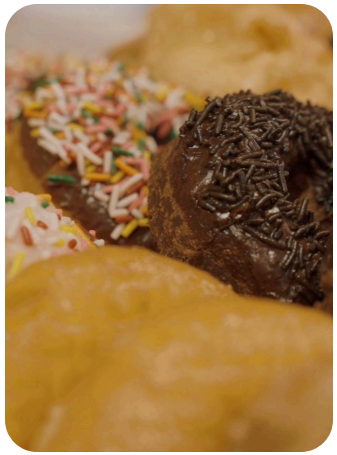












Reserve a booth →

Big equipment

Bring the whole fleet.

Refuse trucks, loaders, compressors, service trucks and vans roll right onto the exhibit floor, where buyers can climb in and talk specs.









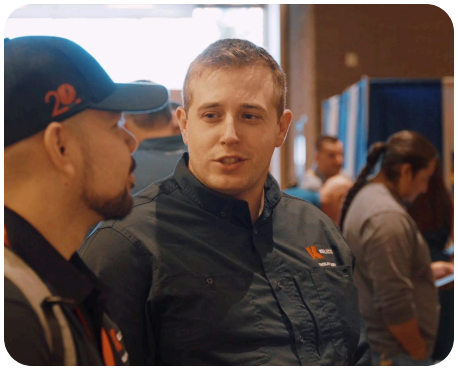


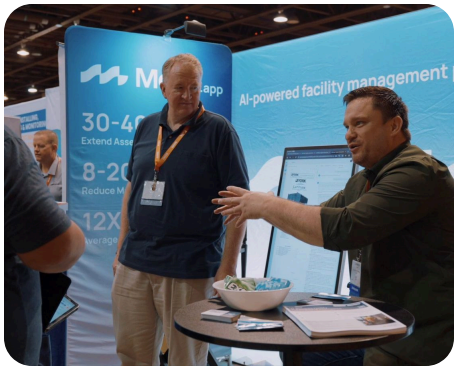
Reserve a booth →

The booths

Every booth, a conversation.

A full day of demos, handshakes and real projects, booth after booth.
















Reserve a booth →

The package

One booth. One day. A year of follow-up.

$2,550

Standard 10' × 10' inline booth

Apply to exhibit

The full attendee list

Every registered buyer, delivered after the show for follow-up.

Top 50 VIP Campaign

We personally invite the fifty accounts you most want to meet.

Program and web listing

Your company in the printed show program and on cbfm.net.

Pre-show promotion

Exposure across attendee emails and social campaigns in the Carolinas.

Conference access

Education sessions on the schedule, with speaking proposals open to exhibitors.

Sponsorships and ads

Optional upgrades to stand out before and during the show.



Reserve a booth →

Top 50 VIP Campaign · Included with every booth

Name fifty accounts. We'll invite them to your booth.

Most trade shows sell you floor space and hope the right people walk by. At CBFM, we pick up the phone.

1 **You send your list**

Up to fifty facilities you most want to win: campuses, hospitals, portfolios, municipalities.

2 **We reach out personally**

Our team contacts each one and invites them to CBFM as your guest.

3 **They arrive expecting you**

Your prospects walk in knowing exactly whose booth to find.

4 **You follow up with the full list**

After the show, the complete attendee list keeps the conversation going.





Charlotte

See you in Charlotte.

The Charlotte Convention Center sits in Uptown Charlotte, at the center of the Carolinas, within a day's drive of the region's campuses, health systems and property portfolios. Booths are assigned in the order applications arrive, and corner and main-aisle space goes first.

Reserve a booth | Email us

Date
February 18, 2027

Venue
Charlotte Convention Center, Charlotte, NC

Apply
cbfm.net

Call
510-888-1661

Email
info@proexpos.com

Produced by
ProExpos Group

CBFM2027

Figures from CBFM 2027 registrations to date and ProExpos circuit records. Photography from ProExpos shows (NEBFM, MWBFM, SWBFM). Film from the ProExpos show series by Nick Pletcher.